

# "WHO'S WHO" BUSINESS INDEX



**DISTINCTIVE CHARM**—Architects, building designers and builders from coast to coast are specifying concrete block! Fred-Lite Blocks, Inc., 252 East Redondo Beach Blvd., Gardena, has more than 470 different sizes and shapes in pink, gray and tan. Regardless of decor, concrete masonry will support the design and accentuate distinctive charm—economically. Beauty and elegance is enhanced for indoor and outdoor living. Concrete masonry is the owner's assurance of lasting beauty with economy. Kenneth Frederick, owner, has a staff of 32 who specialize in quality service. There are 14 trucks to insure quick, efficient delivery and 10 jack lifts to serve you better. Fred-Lite Blocks specializes in lightweight precision concrete building blocks. They service wholesale to dealers from plants opened in 1948 at 11360 Playa St., Culver City, and in Gardena at 250 E. Redondo Beach Blvd. which opened in 1957.



**WARM WEATHER** is just around the corner and with the heat comes a wish for air-conditioning. Nichols Sheet Metal, 1724 Oak St., Torrance, is the place to call when thinking of air-conditioning and heating. Nichols sells Custom-Aire and Armstrong heating and air-conditioning units. Call FA 0-3406 or DA 3-4506 for further information about cooling units. For new gutters and gutter repair, downspouts and general sheet metal work, C. A. Nichols and his staff of three men are always ready to serve whether it is commercial, residential or industrial work. For duct work and ventilating Nichols Sheet Metal, 1724 Oak St., is the place to call. For emergency service, Nichols Sheet Metal is always on the job when you call DA 3-4506 or FA 0-3406.



**MUSICAL CHARM**—The music of the guitar has charmed listeners for centuries. Slim Edwards, owner of Mel-O-Dee Music Center, 21166 Western Ave., Torrance, is the only instructor in classic finger-styling guitar playing to be found in Southern California. Edwards has specialized in all types of guitar instruction, Spanish and steel, classic and modern. He is a graduate of the University of Illinois and has been in the Torrance area more than 13 years. In addition to guitar instruction, he offers private lessons in accordion, violin, piano and many other instruments. Mel-O-Dee Music Center Band, composed of Edwards' students, has made many public appearances in this area, as well as at the conventions of the National Music Association. Spring recital is to be held today in Torrance Park on Arlington Ave. at 1 p.m. At Knott's Berry Farm on June 11, the band will appear. In August, they will again compete at the National Music Association competition. At Mel-O-Dee Music Center, musical instruments of all kinds can be purchased or traded. Visit the Mel-O-Dee Music Center, 21166 Western Ave., or call Edwards at FA 8-0915 or FA 8-1516.

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